

CASE STUDY

Custom Wallcovering & 3D Elements

Joe Buck- St. Louis Children's Hospital

Answers, Inc. created a design for a renovation project in St. Louis' Children's Hospital. McGrath & Associates organized and implemented the project, while working closely with Craftsmen Industries on the wallcovering and 3D elements.

Craftsmen printed 2,800 square feet of Mystical wallpaper with a UV matte clear coat. This specific wallpaper is designed to be fade resistant, durable and scratch resistant, which was an important factor to a hospital environment.

The feature wall of the project showcased a 3D baseball bat, which was made of fiberglass. Craftsmen constructed the feature bat from two 18-foot long baseball bat halves painted with an automotive base and gloss clear coat. The grooves on the bat had real dimension stitching and Joe Bucks' signature painted on the bat, providing a textured look and feel of an actual bat. Graphic window panels were inserted in the feature wall to create a more realistic 3D illusion.

