

FAN DEVELOPMENT VEHICLE

The Fan Development Vehicle is a community outreach, special event stage, fan interaction and ticketing vehicle all encompassed in this 16-ft truck. This Fan Development Vehicle is perfect to travel from event to event and keep the team top of mind with the fans. The truck requires minimal setup and will ensure a quick event site transformation!

Ideas for use:

- Community Outreach Vehicle
- Mobile Ticket Sales
- Special Event Vehicle
- Fan Interaction Vehicle
- Team Retail Vehicle
- Sponsorship Opportunities (Sampling, Promotions, etc.)

Basics:

Transport: 16-ft. Morgan Truck Body

Includes:

- Side Stage and Canopy
- Aluminum Skirting on Sides and Rear of Truck
- Ramp and Railings for Rear Access
- Interior Components:
 - Track Lighting
 - Coin-dot Rubber Tile Flooring
 - Interior Wall Graphics
 - Two Ticket Sales Booths Along Roadside of Unit
 - Build "View From Your Seats" Area (includes 46" Sunbrite monitor and computer)
 - Build Backdrop Wall for Photo Op area (does not include green screen electronic equipment)
 - Furnish Sound System with two Removable Speakers

Interactive Elements:

- Cellular-based Internet Connection for Kiosks
- Two Kiosks with Computer and Monitor

Exterior Finish:

- Exterior Graphics on Sides and Rear
- Spot Graphics on Cab
- Full coverage exterior and spot display graphics

Base Price: \$99,900

