



## The Craftsmen Industries Advantage

### About Us

Craftsmen is the leading manufacturer of mobile marketing and outdoor exhibits in the United States. For over 26 years Craftsmen has built hundreds of marketing vehicles of all shapes and sizes for major brands and agencies. Every year Craftsmen puts hundreds of vehicles on the road that log millions of miles and engage hundreds of thousands of visitors. In addition, our Graphic Solutions prints over two million square feet of full color graphics a year. Bringing our customers in contact with the product and letting them experience the brand first hand is the foundation of experiential marketing. Brands look to us to bring their most challenging marketing ideas to life.

### People, Plant and Equipment

Building unique marketing vehicles requires the talent and commitment of over 200 skilled craftsmen. In-house capabilities include a state of the art digital printing facility, five industrial paint booths, experienced engineers, metal/wood and fiberglass fabrication, all housed in a facility that covers 200,000 square feet.

### Points of Differentiation:

- Flexibility and Ease of Doing Business
- Ability to Complete Complex Assignments with Short Lead Times
- In-House Capability
- 3D Capabilities
- Can do Attitude
- 26 Years of Experience

### Scope of Capabilities

Craftsmen's in-house capabilities include metal/wood fabrication, large format digital printing, fabric printing, sewing, finishing, custom painting, CAD, engineering, design, video & video walls, fiberglass and electrical.

### 360 Degree Solution

You can utilize all of our services or just the ones you need. Craftsmen can take your concept from a pencil sketch to a fully realized and installed exhibit.

### Capacity

We are asked to produce many high profile projects for national brands because these customers know they can depend on Craftsmen for high quality results and a job finished on time. The facility is built to be able to handle many small and large jobs simultaneously. In addition, our staff has the in-house expertise and experience to take on the most challenging project and make it successful.

### Flexibility

Not all projects are created equal. Creatives change their minds, artwork is late, and waiting for headquarters approval can often compromise deadlines. These are all situations we are comfortable with and assure you that our flexibility comes from our willingness to make you and your customer look good.

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**"For anybody building a mobile marketing vehicle or outdoor exhibit, Craftsmen is on the shortlist of partners every single time."**

**Dan Hanover, Managing Editor Event Marketer Magazine**



## Brands That Have Chosen Craftsmen:

A-1 STEAK SAUCE • ADIDAS • ADVIL • AG EDWARDS • ALLURE • ANHEUSER-BUSCH • AT&T • AMERICAN EXPRESS • ANIMAL PLANET • AUNT JEMIMA • AXE • BACARDI • BLOCKBUSTER • BP • BOSCH TOOL • BOEING • BMW • BUICK • BUILD-A-BEAR • BUNZEL • BURGER KING • BURT'S BEES • CARHARTT • CARTOON NETWORK • CAMPBELL SOUP • CASCADE • CHARMIN • CHIVAS • CHEVRON • CHRYSLER • CITIBANK • CLIF BAR • COCA-COLA • COLEMAN • COORS • CIRCUIT CITY • CROWN ROYAL • DELTA • DEWALT • DIGIORNO • DICKIES • DOCKERS • DOVE • ECKRICH • ENERGIZER • ERICSSON • ESPN • FORD • FOX VIDEO • FRITO LAY • GATORADE • GILLETTE • GUNDAM • HARDEE'S • HARRAH'S • HARLEY DAVIDSON • HASBRO • HEADHUNTER.COM • HELEN CURTIS • HEWLETT PACKARD • HELIO • HOT TAMALES • ICE BREAKERS • JACK DANIEL'S • KASHI • KELLOGG'S • KFC • LA QUINTA • LEVI'S • LIPTON • LOWE'S • MAGNA TOOL • MAKITA • MATCHBOX • McDONALD'S • MICROSOFT • MILLER BREWING • MILLSTONE COFFEE • MONSANTO • MORNING STAR FARMS • MOUNTAIN DEW • MTV • NBA ENTERTAINMENT • NFL • NIKE • NINTENDO • NOKIA • OLYMPUS • OSCAR MAYER • PAMPERS • PANASONIC • PANTENE • PEPSI • PETCO • PENNZOIL • PETER PAN • PHILIP MORRIS • POWERADE • PRINGLES • POPEYES • PROCTOR AND GAMBLE • PURINA CAT CHOW • QWEST • RED BARON PIZZA • RED WING BOOTS • REYNOLDS ALUMINUM • RIDGID TOOL • RIMMEL • ROYAL CARIBBEAN • QUAKER STATE • SBC • SEGA • SHARPIE • SHELL OIL • SLIM JIM • SONY • SMUCKERS • SPEED CHANNEL • SPRINT • SPRITE • STATE FARM • HISTORY CHANNEL • TONY'S PIZZA • TOYOTA • TRAVEL CHANNEL • UNILEVER • UNIVERSAL STUDIOS • U.S. AIR FORCE • U.S. ARMY • US CELLULAR • VALVOLINE • VERIZON • YOSHIDA • X-BOX

You have built vehicles for all these national brands, how is it that I have never heard of Craftsmen Industries?

Throughout its history Craftsmen Industries has worked behind the scenes for the best and brightest event/promotion/experiential agencies worldwide. We are their silent partner in creating these projects.



## The Craftsmen Industries Advantage

[www.craftsmenind.com](http://www.craftsmenind.com)

### ENGINEERING

#### Software:

Auto Cad/Inventor  
Load Xpert- Load Calculation Program

#### Personnel:

Degreed Mechanical Engineers  
Certified Data Stream Installer  
Certified AMX Control Design Expert  
HVAC Certified Technicians

#### Expertise:

Hydraulic- Fluid and Pneumatic  
Electrical  
Structural Design  
HVAC  
Theatrical Lighting and Rigging

### SHOP

#### Facility:

200,000+ sq. ft. Under Roof on 20+ Acres  
25 ft. High Bays...Some Areas Higher  
Over 50 Bay Doors  
Licensed Missouri Dealer  
15 Minutes from St. Louis Airport

#### Equipment:

CNC Routers (2)  
Mill, Lathes (2), Sheet Rollers (2), Tube Rollers (2)  
Bender Hydraulic Mandrel  
Miller Welders (Tig & Mig - 20+)  
Swedging Machine  
Press Brakes (3)- 10', 12' & 14'  
Shears (2)- 10' & 13'  
Iron Workers- 55 Ton & 120 Ton  
High Definition Plasma (CNC)  
Band Saws- Vertical and Horizontal

#### Other:

Overhead Cranes- 5 Ton & 10 Ton

### PAINT

#### Facility:

Paint Booths- 45' & 65'  
Wash Bay  
Multiple Paint Mixing Systems  
Pantone Mixing System  
EPA Compliant



## The Craftsmen Industries Advantage

### GRAPHICS

#### Certification:

3M, Avery, PDAA, UASG Certified Installers  
3M Scotchprint Authorized Manufacturer

### SKILLED EMPLOYEES

#### Prepress, Printing and Finishing:

50 Full Time

#### Installers:

12 Full Time

### PREPRESS

#### Software:

Adobe Photoshop, Illustrator, In Design and Acrobat  
11 Software for Color Calibration

#### Equipment:

17- Apple Mac Pro (Intel Based) Computers  
17- 22" Samsung Calibrated Monitors

### PRINTING

#### Equipment:

1- HP Scitex TJ8300 Turbjet, Solvent Based Inks, 63" Wide,  
1- 5330 Vutek, Roll Feed, Solvent Based Inks, 16' Wide, 8 Color  
2- 2360 Vutek, Roll Feed, Solvent Based Inks, 5' Wide, 6 Color  
1- Seiko Color Painter 64S, Roll Feed, Inkjet Printer, 64" Wide, 6 Color  
1- Encad Inkjet Printer, Roll Feed, 54" Wide, 8 Color

#### Lamination:

Renegade LS Graphic Screen Printing System  
Vitran 11 UV Dryer  
Image 5400 Laminator, 54" Wide  
Seal 600 MD, 54" Wide

### FINISHING

Zund XL-3000CV I-Cut Digital Die Cuter  
Miller Weldmaster, 112" Wide  
4- Brother, Lock Stitch Sewing Machines  
JOPEVI Auto Feed Grommet Machine

### COMPUTER CUT VINYL

#### Equipment:

2- Wild TA 41 Plotters, 56" Wide  
Gerber Edge

#### Software:

Gerber Sign Software  
Digital Auto Library (Template)